

Press Release

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LEADING HUMAN CAPITAL RESEARCH AND CORPORATE COMPETITIVE INTELLIGENCE CONSULTING FIRM ANNOUNCES OPENING OF RESEARCH CENTER OF EXCELLENCE

Wednesday September 24, 9:00 am CT

AGResearch International dramatically expands its delivery capabilities with the opening of a major research center on the historic town square in Denton, Texas and announces the recruitment of former Heidrick & Struggles and Egon Zehnder research director as leader in technology and consumer products industry practices.

DALLAS--(BUSINESS WIRE)—September 24, 2003—AGResearch International, a rapidly expanding Contract Research Organization providing critical research and intelligence-gathering services across multiple industries announced today that it has launched its new Corporate Intelligence Center of Excellence on the square in historic Denton, Texas. “The opening of this state of the art center for research and corporate intelligence is a big step forward in our commitment to meet our growing client base” states April Grady, the firm’s Managing Director. The research center will leverage the deep resources available in the North Dallas knowledge worker market as well as the resources available through two of the nation’s leading graduate programs targeting research-based information sciences.

The firm also announces the successful recruitment of Whitney Kelley to a leadership post in the firm’s technology and consumer products industry practices. Ms. Kelley joins the firm from Egon Zehnder where she served as a Senior Researcher for the firm’s technology, industrial, energy and consumer markets. Prior to joining EZ, Ms. Kelley was a Director of Research at Heidrick & Struggles and a technology search boutique focused on CEO and officer searches for major venture capital firms such as Warburg Pincus, Accel and Mayfield.

AGResearch has been aggressively expanding its consultant base as a direct result of the increasing demand for its services. In June 2003, the firm announced the appointment of its Director of Bilingual Research Initiatives, Elynor Sandoval who also joined from Egon Zehnder where she served as Director of Research for the global consulting firm’s Mexico City office. In August, the company announced its merger with Executive Finders LLC and the appointment of its founder Michele Kaplan as Managing Director of East Coast Operations.

About AGResearch International LLC

AGResearch.info is a Contract Research Organization offering a full range of services related to Recruiting and Competitive Human Capital and Market Intelligence. Representing over 100 years of combined experience and supported by state of the art technology and human capital research tools, AGResearch serves the research and intelligence gathering needs of leading employers at every level of the organization using the latest methodologies. AGResearch has successfully managed projects for clients ranging from the complex - planning and monitoring of entire recruiting programs - to straight forward - candidate identification and targeted competitive intelligence. AGResearch is able to deliver customized services to each client, tailored to their current recruiting goals and priorities. More information about AGResearch is available at www.agresearch.info

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